

RAJAR DATA RELEASE

Quarter 1, 2016 – May 19th 2016

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q1 15	Q4 15	Q1 16		Q1 15	Q4 15	Q1 16
All BBC Radio	34,872	34,947	34,869	All Commercial Radio	33,916	35,111	34,277
All BBC Network Radio	31,671	32,125	32,014	All National Commercial	17,137	18,298	18,220
All BBC Local / Regional Radio	8,816	8,558	8,793	All Local Commercial	26,763	27,126	26,884

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q1 15	Q4 15	Q1 16		Q1 15	Q4 15	Q1 16
All BBC Radio	54.4	53.5	54.1	All Commercial Radio	42.8	44.1	43.2
All BBC Network Radio	46.9	46.1	46.6	All National Commercial	14.2	14.6	14.6
All BBC Local / Regional Radio	7.6	7.3	7.5	All Local Commercial	28.6	29.5	28.5